

2018 - 2019



ETHICAL PURCHASING NETWORK PRODUCT GUIDE



cfs fcée

WHY JOIN THE ETHICAL PURCHASING NETWORK?

STRENGTH IN NUMBERS

By combining orientation material orders from students' unions across the country, we can achieve economies of scale. By purchasing in bulk, we can buy high-quality materials at substantially lower prices than any campus group could secure individually. By dealing directly with manufacturers like the Single Mothers' Cooperative of El Salvador, the Canadian Federation of Students brings workers and purchasers closer together so that we know exactly how our materials are made.

FAIR TRADE AND UNION-MADE

Through this service, students' unions impact the orientation and promotional materials industry. By deciding to only purchase union or cooperatively made materials other companies feel obligated to offer products that are made under ethical conditions.

SWEATSHOP-FREE CAMPUSES

Holding a sweatshop-free orientation week or adopting a sweatshop-free purchasing policy is an easy way to promote ethical labour standards. This service provides students' unions with union and cooperatively made materials to ensure that our campuses are sweatshop-free.

SUSTAINABLE MATERIALS

Products offered through the Network incorporate environmentally responsible components including re-spun mill-ends in all textile products and recycled plastic and paper in other durable products.

Product information and availability subject to change. For the latest product information and pricing please visit:

WWW.ETHICALPURCHASING.CA

HOW TO ORDER

REQUESTING A QUOTE

All 2018-2019 year round orders should be placed by emailing ethicalpurchasing@cfs-fcee.ca. Indicate the name of product, quantity, and if applicable, the print location. Include all artwork in the order email. Federation staff will review your request and provide a pricing quote and artwork proofs within 3 business days.

PRICING

The pricing of products is determined by the quantity ordered. Other factors include shipping and import charges.

PLACING AN ORDER

An order may be placed by accepting the price quote. Once the price quote email has been reviewed and proofs are accepted, the order will be placed. An order can only be placed after the Federation receives written confirmation of accepting price quote and acceptance of artwork proofs.

DELIVERY

Products typically ship 10 business days after final artwork approval. Factors that may impact delivery date are shipping method and import brokerage.

CONTACT INFORMATION

For questions or inquiries about the service, contact:

Benjamin Segobaetso
Services Coordinator
email: ethicalpurchasing@cfs-fcee.ca
phone: 613-232-7394

To learn more about the campaigns, research,
and services of the Canadian Federation of
Students, please visit :

WWW.CFS-FCEE.CA

OUR IMPACT

Celebrating over 10 years of partnership with the Single Mother's Cooperative of El Salvador

Through the Canadian Federation of Students-Services, students' unions across Canada have a direct impact on supporting and improving the lives of single mother's in El Salvador.

In 2007 the Federation first partnered with the *Madres Solteras of El Salvador* to bulk purchase 40,000 t-shirts for campus orientation activities. For a decade, the Madres Solteras – also known as the Single Mothers' Cooperative of El Salvador – has been producing sweat-shop-free textiles for the Canadian student movement. Today, the Federation continues to work with the Cooperative to produce a variety of t-shirts, tote bags, shopping bags and laundry bags for students' unions across Canada.

History of the Single Mothers' Cooperative of El Salvador

In 2005 a group of women living in Ciudad Futura, El Salvador, came together to create the Cooperative. At the time many thousands of garment workers, including these women, were losing jobs in El Salvador as a result of wide-spread closures of maquiladoras in the region as world-wide clothing production shifted to other parts of the world. The members of the Cooperative had years of experience working in the garment industry and as a result had the skills and knowledge to create their own production facility.



Over the year's the Federation's orders have allowed the Cooperative to continuously improve its production facility. The current work space is larger and more secure and includes space to operate a daycare for cooperative members.

Each year the Federation works with the Cooperative to order a variety of textile goods that are then available for purchase by member students' unions. The Cooperative is responsible for the production process including sewing, quality control, and packing and shipping.

T-SHIRTS

Specifications:

- Manufactured by the Single Mothers' Cooperative of El Salvador—a fair trade, cooperatively organized workplace
- 100% cotton
- Embroidered onto each shirt is a small patch that reads "Strength in Numbers. Canadian Federation of Students"

Artwork Information:

- Print locations: front and back
- Number of colours: up to five
- Print size: 12" H x 10" W



ZIP-UP HOODIE

Specifications:

- Manufactured by the Single Mothers' Cooperative of El Salvador—a fair trade, cooperatively organized workplace
- 100% cotton

Artwork Information:

- Print locations: front and back
- Number of colours: up to five
- Print size back: 12" H x 10" W
- Print size front: 4" H x 4" W



WHITE T-SHIRTS

Blank t-shirt.

COLOUR T-SHIRTS

Blank t-shirt.

BASEBALL T-SHIRTS

Blank t-shirt.

ZIP-UP HOODIE

Blank zip-up.

Options (per unit)

Shirts with ringers

XXL shirts

SCREEN PRINTING

Set-up fees apply per colour, per location.

One Colour

Two Colour

Three Colour

Four Colour

Five Colour

T-Shirt Colours:



Baseball T-Shirt Colours:



Zip-up Hoodie Colour:



LAUNDRY BAGS

Specifications:

- Manufactured by the Single Mothers' Cooperative of El Salvador—a fair trade, cooperatively organized workplace
- 100% cotton
- Embroidered onto each shirt is a small patch that reads "Strength in Numbers. Canadian Federation of Students"
- Size: 24" H x 19" W

Artwork Information:

- Print locations: front and back
- Number of colours: up to five
- Print size: 15" H x 12" W



TOTE BAG

Specifications:

- Manufactured by the Single Mothers' Cooperative of El Salvador—a fair trade, cooperatively organized workplace
- 100% cotton
- Embroidered onto each shirt is a small patch that reads "Strength in Numbers. Canadian Federation of Students"
- Size: 15" H x 13" W

Artwork Information:

- Print locations: front and back
- Number of colours: up to five
- Print size: 8" H x 10" W



SHOPPING BAGS

Specifications:

- Manufactured by the Single Mothers' Cooperative of El Salvador—a fair trade, cooperatively organized workplace
- 100% cotton
- Embroidered onto each shirt is a small patch that reads "Strength in Numbers. Canadian Federation of Students"
- Size: 14" H x 12" W x 5.75" D

Artwork Information:

- Print locations: front and back
- Number of colours: up to five
- Print size: 10" H x 10" W



LAUNDRY BAG, TOTE BAG AND SHOPPING BAG SCREEN PRINTING

Set-up fees apply per colour, per location.

One Colour

Two Colour

Three Colour

Four Colour

Five Colour

CLASSIC WATER BOTTLES

Specifications:

- Union made and printed in the United States of America
- Made from 100% post-consumer BPA-free recycled polyethylene plastic
- 27 oz. with tethered lid and cup-holder friendly contoured base

Options:

- One-colour print included (not including set-up fee)

Artwork Information:

- Print location: One print
- Number of colours: up to three
- Print size: 2.5" H x 9.125" W

Price includes one colour imprint, not including set-up fees.

Waterbottles must be ordered in 200 unit increments.



Clear



Teal



Red



Pink



Smoke



Green



Orange



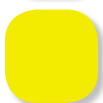
Fuchsia



Blue



Purple



Yellow

SPORT WATER BOTTLES

Specifications:

- Union-made and printed in the United States of America
- Made from 100% post-consumer BPA-free recycled polyethylene plastic
- 28 oz. with sport style lid

Options:

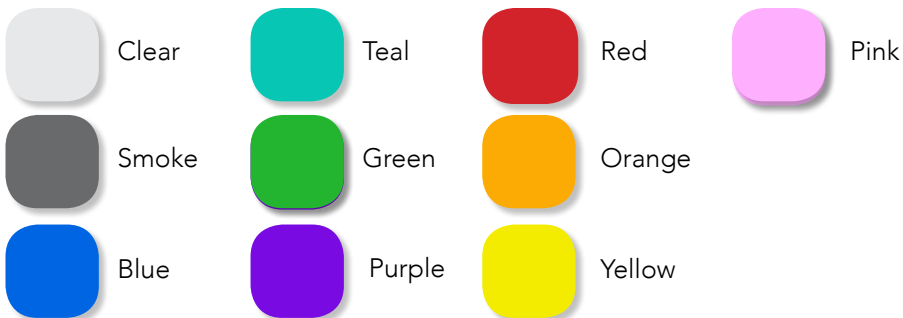
- One-colour print included (not including set-up fee)

Artwork Information:

- Print location: one print at the top of the bottle, one print at the base
- Number of colours: up to three
- Print, top: 0.75" H x 3.5" W
- Print, base: 3.5" H x 3.5" W

Price includes one colour imprint, not including set-up fees. .

Waterbottles must be ordered in 200 unit increments.



TRAVEL MUGS

Specifications:

- Union-made and printed in the United States of America
- Made from 50% - 70% post-industrial BPA-free recycled polypropylene plastic
- Holds 16 oz., and features a cup-holder-friendly tapered base with retractable opening lid

Artwork Information:

- Print locations: front and back
- Number of colours: up to three
- Print size: 3" H x 2.5" W
- One-colour print location included (not including set-up fee)

Price includes one colour imprint, not including set-up fees.

Mugs must be ordered in 200 unit increments.



Black



Dark Green



Navy Blue

COFFEE MUGS

Specifications:

- Union-made and printed in the United States of America
- Two-tone ceramic
- 12 oz, dishwasher safe

Options:

- One-colour print included (not including set-up fee)

Artwork Information:

- Print location: front
- Number of colours: one colour
- Print size: 2.00" H x 2.50" W

Price includes one colour imprint, not including set-up fees. .



Black outside,
black inside



White outside,
black inside



Black outside,
white inside



White outside,
white inside



Black outside,
blue inside



White outside,
blue inside



Black outside,
red inside



White outside,
red inside



Black outside,
orange inside



White outside,
orange inside



Black outside,
green inside



White outside,
green inside



Black outside,
purple inside



White outside,
purple inside

NOTEBOOKS

Specifications:

- Union-made and printed in Canada
- A small union bug, Federation logo and FSC certification is printed on the back of each notebook
- Coil notebooks: 128 blank, lined pages bound with 100% post-consumer recycled plastic coil
- Full colour front print included (not including set-up fees)



Artwork Information:

- Print location: front and back covers
- Colours: full colour available
- Print size 9" H x 6" W



White



Dark Blue



Charcoal



Light Blue



Black



Red



Brown



Orange



Green

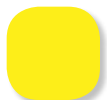
HIGHLIGHTERS

Specifications:

- Union-made and printed in the United States of America
- Pull-off cap highlighters available in several colours
- One-colour print location included (not including set-up fee)

Artwork Information:

- Print location: One location
- Number of colours: maximum one
- Print size:
 - Jumbo: 1.6250" H x 2.5" W
 - Thin: 0.875" H x 2" W



Yellow



Green



Pink



Blue



Purple



Orange



GRIP CLICK PENS

Specifications:

- Union-made and printed in the United States of America
- Retractable "click" ballpoints with black ink, translucent plastic barrel and rubber grip
- One-colour print location included (not including set-up fees)

Artwork Information:

- Print location: One location
- Number of colours: maximum one
- Print size: 9/16" H x 2" W



Red



Indigo



Orange



Light Blue



Green



Purple



STYLUS TWIST PENS

Specifications:

- Union-made and printed in the United States of America
- Retractable "twist" ballpoints with black ink, stylus attached
- One-colour print location included (not including set-up fees)

Artwork Information:

- Print location: One location
- Number of colours: maximum one
- Print size: 9/16" H x 2" W



Black



Blue



Red



Teal



LANYARDS

Specifications:

- Manufactured and printed in Canada from 99% post-consumer recycled polyethylene
- Printed on the inside of each lanyard: "Canadian Federation of Students. This product is made from recycled plastic bottles"
- Available in two widths: 3/8" and 3/4"
- Includes j-clip attachment (pictured)
- Repeating one-colour print included (not including set-up fee)



Artwork Information:

- Print location: one repeating print, on front
- Number of colours: maximum one
- Print size for 3/8" lanyard: 1/4" H
- Print size for 3/4" lanyard: 1/2" H



White



Black



Navy Blue



Green



Red

TOQUES

Specifications:

- 100% acrylic, fine knit toques
- Cuff Toque or Beanie available
- Made in Canada
- One size fits all

Artwork Information:

- Print location: front
- One-colour embroidery available
- Size 2" H x 4" W



Black



Navy Blue



Charcoal

SCARVES

Specifications:

- 100% acrylic, fine knit scarves
- Made in Canada

Artwork Information:

- Print location: front
- One-colour embroidery available
- Size 2" H x 4" W



Black



Navy Blue



Royal Blue

STRIPED TOQUES

Specifications:

- 100% acrylic, jersey knit
- Made in Canada
- One size fits all

Artwork Information:

- Print location: front
- One-colour embroidery available
- Size 2" H x 4" W



Red and Yellow



Blue and White



Black and Blue



Navy Blue and Red

STRIPED SCARVES

Specifications:

- 100% acrylic, jersey knit
- Overall size: 54" H x 7" W
- Made in Canada

Artwork Information:

- Print location: front
- One-colour embroidery available
- Size 2" H x 4" W



Red and Yellow



Blue and White



Black and Blue



Navy Blue and Red

CLIPBOARDS

Specifications:

- Union-made and printed in Canada
- Durable vinyl, with a protective fold-over cover, an all-metal clamp and vinyl pen holder
- Holds 8.5" x 11" paper

Options:

- One colour front print included (not including set-up fee)

Artwork Information:

- Print location: front and back prints
- Colours: up to three colour imprint
- Print size 7" H x 10" W



Red



Black



Navy Blue



Royal Blue



Green



White

CARD WALLETS

Specifications:

- Made in Canada
- Size, folded: 2.5" H x 3.9375" W

Options:

- Full colour print included (not including set-up fee)

Artwork Information:

- Print location: Outside cover
- Number of colours: full colour available
- Print size 5" H x 3.9375" W



BUTTONS

Specifications:

- Union-made and printed in Canada using 100% recycled paper
- Circular and 1.25" in diameter

Artwork Information:

- Full colour print included (not including set-up fee)



WHISTLES

Specifications:

- Union-made and printed in the United States of America
- Hard plastic, two-tone whistle

Options:

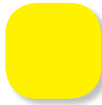
- One colour front print included (not including set-up fee)

Artwork Information:

- Print location: 1 print on front
- Number of colours: maximum one
- Print size 5/8" H x 1 1/8" W :



Yellow



Green



Light Blue



Green



Teal



White

CELLPHONE CARD HOLDER

Specifications:

- Union-printed, imported silicone
- Repeating one-colour print included (not including set-up fee)

Artwork Information:

- One colour print included
- Number of colours: maximum one
- Print size 1 3/4" x 1 3/4"



Black



Blue



Red



Green



Orange



Purple



Pink



White

TABLECLOTHS

Specifications:

- Made and printed in Canada
- Poly cotton fabric
- Designed for 6' table
- Product size 130" x 88"
- One colour front print included (not including set-up fee)



Artwork Information:

- Print location: front
- Colours: one colour imprint
- Print size: 19" x 22"



Black



Red



Navy Blue



White



Orange



Royal Blue



Light Grey



Kelly Green



Lime Green



Burgundy



Forest Green



Yellow



Magenta

ARTWORK SPECIFICATIONS

Two options are available for artwork. Custom designs that conform to the specifications below can be electronically submitted. Template files will be provided for each product.

In addition, the Federation produces a variety of designs for each of the materials that can be selected instead of custom artwork. Stock artwork designs are contained in the Federation's artwork guide and are available online at ethicalpurchasing.ca.

All artwork for products that are union manufactured or printed will have a small union bug added. Unless already present, the artwork for all non-textile materials will also include a small bug that reads "Strength in Numbers. Canadian Federation of Students" or displays the Federation's logo.

All custom artwork must:

- Conform to the print area specifications
- Be vector graphics (when artwork is magnified, all edges should be smooth)
- Be saved in Adobe Illustrator format (.ai), Portable Document Format (.pdf) or Encapsulated Post-Script format (.eps)
- Have all fonts outlined
- Not contain more colours than the maximums specified
- Not contain tints, transparent objects or gradients
- Be supplied with a text document describing the:
 - dimensions and location of the artwork within the pre defined print area
 - CMYK or PANTONE colours used in the artwork

SUMMARY OF IMPRINT AREAS & MAXIMUM COLOURS

T-Shirt (front/back)	12" H x 10" W max. Five-colour max.
Zip-up Hoodie (back)	12" H x 10" W max. Five-colour max.
Zip-up Hoodie (front chest)	4" H x 4" W max. Five-colour max.
Laundry Bag (front/back)	15" H x 12" W max. Five-colour max.
Tote Bag (front/back)	8" H x 10" W max. Five-colour max.
Shopping Bag (front/back)	10" H x 10" W max. Five-colour max.
Classic Water Bottle (wrap)	2.5" H x 9.125" W wrap-around print.
Sport Water Bottle (front)	Top: 0.75" H x 3.5" W max. Three-colour max. Base: 3.5" H x 3.5" W max. Three-colour max.
Travel Mug (front/back)	3" H x 2.5" W max. Three-colour max.
Coffee Mug (front/back)	2" H x 2.5" W max. One-colour max.
Coil Notebook (front/back)	9" H x 6" W max. Full colour.
Jumbo Highlighter (front only)	1.6250" H x 2.5" W max. One-colour max.
Thin Highlighter (front only)	0.8750" H x 2" W max. One-colour max.
Pen (front only)	9/16" H x 2" W max. One-colour max.
3/8" Lanyard (front only)	1/4" H repeating print. One-colour max.
3/4" Lanyard (front only)	1/2" H repeating print. One-colour max.
Toques (front/back)	2" H x 4" W max. One-colour max.
Scarves (front/back)	2" H x 4" W max. One-colour max.
Clipboard (front/back)	7" H x 10" W max. Three-colour max.
Card Wallet (front/back)	5" H x 3.9375" W max. Full colour.
Button (front only)	1.25" H x 1.25" W max. Full colour.
Whistle (front only)	5/8" H x 1 1/8" W max. One-colour max.
Cellphone Card Holder (front only)	1 3/4" H x 1 3/4" W max. One-colour max.
Tablecloth (front)	19" H x 22" W max. One-colour max.

Artwork templates are available for download by emailing ethicalpurchasing@cfs-fcee.ca.

The Ethical Purchasing Network is a service of the

Canadian Federation of Students–Services

338 Somerset Street West, Ottawa ON K2P 0J9

ethicalpurchasing@cfs-services.ca

www.ethicalpurchasing.ca

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